

MEDIA CONTACT

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ATTENTION INDUSTRY INFLUENCERS

Wahl Professional Unveils New Ambassador Program

Do you have what it takes to represent Wahl?

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Calling all passionate barber-stylists influenced by style and inspired by Wahl's role in the beauty and grooming industry!

Wahl Professional has launched an ambassador program to recruit those interested in everything Wahl—including the latest news and product launches. Wahl Ambassadors are industry influencers: licensed professional barbers and cosmetologists who are excited about the industry's possibilities and how Wahl can help shape it. Will you be a part of what's to come?



Photos courtesy of Wahl Professional.

“We’re really looking for Wahl’s most loyal fans,” says Aaron Flick, Marketing Associate, Professional Division, Wahl Clipper Corporation. “We want to make sure they are equipped with the proper information to achieve excellent results and thoroughly explore their creativity with Wahl Professional tools.”

The Wahl Professional Ambassador program gives influencers a first look at new products and information on Wahl classes and events, provides tips from members of the Wahl Education and Artistic Team (W.E.A.T.) and provides followers with the latest news from Wahl.

Join today to receive exclusive content only available to Wahl Professional Ambassadors, including:

- Sneak peeks at new products
- Industry insights
- Barber and stylist spotlights
- Trade show demonstration first-looks
- Product maintenance tips and techniques
- Latest news and offers



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Wahl enthusiasts will be equipped with behind-the-scenes looks and the most up-to-date information to best represent the latest and greatest from Wahl. The program presents the opportunity for professionals to unite in what they love: performing polished cuts using their innovative Wahl tools.

“The inspiration for the program emerged from our loyal social media followers,” says Flick. “They’re always open and want to learn more about the products. And we want to reward them with exclusive first-looks at new items before they’re released.”

Do you have the passion to represent Wahl? Joining the ambassador program is simple. Just visit wahlambassador.com to fill out the official form.

About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.