

BEAUTY LAUNCHPAD

February 2017
beautylaunchpad.com

THE OFFICIAL PUBLICATION OF INTERCOIFFURE

A woman with dark hair styled in a bun, wearing a shimmering purple sequined dress with a high collar and a low back. She is looking over her shoulder towards the camera. The background is a blurred runway with other people and a red dress visible.

*WE'RE
OBSESSED!*

Beauty buys we can't live without

COLLECTIONS:

Pai-Shau
Detra Smith
The Ammon Carver
Studio Team



TOOTH AND NAIL

Engineered with cutting-edge technology, **Wahl Professional 5-Star Cordless Magic Clip** takes advantage of a unique stagger-tooth blade system to blend and add texture as it cuts. The blade also features true linear-based movement, allowing for adjustment to a zero setting without pulling clients' skin. wahlpro.com



BRAVE NEW TWIRL

Patent-pending, button-activated rotating dial on the **SalonTech SpinStyle Pro Automatic Curling Iron** gently catches and wraps hair around the ceramic barrel to produce tangle-free ringlets quickly and easily. Nano-diamond particle coating lends increased durability and heat conduction. salontech.com



LOOM LARGE

Create consistent, precise highlights with **Denman Weaveze**, a professional coloring tool with a row of weaving teeth that separate sections quickly and evenly. It also acts as a background, making previously lifted strands easier to see. denmanpro.com



END GAME

Surgy-Trim System technology is the secret behind **Split-Ender Pro**: A patented plate uniformly guides hair through strand guards, where blades then trim 1/8 or 1/4 inch (your choice), removing dry, damaged ends without sacrificing length. splitenderpro.com



HOT SPOT

Heated blade (between 122 and 140 degrees) on **She by SO.CAP USA Cordless Hot Clipper** aids in making the perfect cut—and is specifically designed for use on hair extensions. Charging base heats the tool and provides 50 to 80 minutes of use per charge. socapusa.com



DRAW THE LINE

Clean lines are essential to the aesthetics and comfort of extension application. The ergonomic **Hairtalk Extensions Sectioning Brush** grants precision via a pointed tail for flawless division. hairtalkusa.com



SPACE CAPSULE

Dissolve one **Mod Clean** pod in water for a space-saving, perfectly measured alternative to liquid disinfectant. Each 32-count bag makes 32 quarts of EPA- and state board-approved disinfectant—equivalent to a 64-ounce bottle of liquid concentrate. modclean.com



EASY TEASE-Y

The newest addition to the family, **Wet Brush Pro teez w/ eez** tools back-comb quickly and comfortably, thanks to ergonomic handles with pick ends and patented technology that includes specially designed, antistatic stainless steel pins. prowetbrush.com