

# AMERICAN SALON

JULY 2017

YOUR  
STORY  
TOLD  
HERE

## *Beauty in bloom*

LUCIE DOUGHTY COMMUNICATES  
IN THE LANGUAGE OF FLOWERS  
FOR PAUL MITCHELL

## The Science of STYLING

### FAR-INFRARED HEAT

Longer wavelengths penetrate deeper into the hair, radiating heat from the inside out to protect the outer layer of the strand from overexposure. This can facilitate faster and less damaging blowouts, straightening and styling.

### IONIC TECHNOLOGY

In this case, negative ions are a positive thing—they react with water molecules, breaking them up into smaller droplets to speed drying and minimize frizz.

### TOURMALINE

When heated, this semiprecious stone emits negative ions, making it a popular choice to incorporate into hair dryers and styling irons.

### CERAMIC

The clay-based composite allows for quick and even heating, plus it produces far-infrared heat, so it is often used in the construction of thermal tools.

## CLIPPERS



### 1 Wahl Beret Trimmer

**TOP TECH** Lightweight trimmer is ultra-light, weighing just 4 oz.  
**MORE INTEL** Whisper-quiet, the trimmer may be used corded or cordless, thanks to its rechargeable lithium-ion battery, and the detachable blade gives a super close cut.  
*wahlpro.com*



### 2 Andis Pro Alloy Clipper

**TOP TECH** XTR Technology offers exceptional temperature reduction capabilities to maintain powerful function while staying cool.  
**MORE INTEL** Carbon-steel blade lends precision to detailed tapering and general cutting, and significantly reduced in-hand vibrations offer comfort, control and quiet.  
*andis.com*



### 3 Panasonic ER-GP80 Hair Clipper & Trimmer

**TOP TECH** Ensures smooth, consistent cutting on all hair types with 10,000 cpm linear motor drive with Constant Control.  
**MORE INTEL** X-Taper blades capture and cut hair with precision, and coatings of diamond-like carbon and titanium nitride grant long-lasting durability and edge.  
*panasonic.com*

## BRUSHES & COMBS



### 1 UNITE Pro 43MM Round Brush

**TOP TECH** Heat-activated barrel changes color to indicate ideal styling and volumizing conditions.  
**MORE INTEL** A blend of boar and nylon bristles impart polish and gloss sans snagging, and air vents in the barrel speed dry time.  
*unitehair.com*



### 2 Olivia Garden iBlend

**TOP TECH** Dual-length bristles are specially engineered to evenly distribute product through hair, minimizing product waste and oversaturation.  
**MORE INTEL** Scalp-hugging design increases client comfort while detangling and delivering color or chemical treatments to all layers of hair.  
*oliviagarden.com*



### 3 ERGO Styling Tools Diamond Head Brush

**TOP TECH** Unique diamond-shaped brush gives easier access to the nape, fringe and sides.  
**MORE INTEL** Carbon-infused nylon pins withstand temps up to 500°F and a silicone-finished body makes for reliable grip even when wet.  
*askergo.com*



### 4 Wet Brush Flex Dry

**TOP TECH** Duo Flex technology teams up with IntelliFlex bristles for max flexibility.  
**MORE INTEL** Vented body design allows for faster blowouts and a contoured grip adds user comfort. IntelliFlex bristles are safe for wet or dry brushing.  
*prowetbrush.com*



### 5 Denman Weaveze

**TOP TECH** Handheld tool features teeth that separate strands for faster and easier weaving.  
**MORE INTEL** Unique weaving teeth make precise sections and allow for extra-fine, nearly translucent highlight sections. A contrasting background provides more efficient coloring.  
*denmanpro.com*



### 6 Jatai Teasing Pin Comb

**TOP TECH** Durable, Japanese stainless-steel pins bestow gentle volume and backcombing.  
**MORE INTEL** ABS resin handle and stainless-steel pins are heat-resistant, rust-resistant and anti-static. Comfortable, detangling pin tips won't scratch scalp or break hair.  
*jatai.net*

## TWEEZERS



### Tweezerman Expertweeze Lighted Slant Tweezer

**TOP TECH:** LED light illuminates for control and precision.  
**MORE INTEL:** Easy-hold design lends stability and comfort, while the hand-filed tips perfectly align for nonslip plucking.  
*tweezerman.com*