

## MEDIA CONTACT

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## Daytona State College Teachers Complete WAHL Men's Method Training

Students at Daytona State College School of Cosmetology and Barbering will be among the first to gain the knowledge from the Wahl Men's Method program!

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Lorraine Gerrity, Chair of Cosmetology and Barber Department for Daytona State College, wanted to participate in the Men's Method program as soon as she heard about it. As an advocate for her students and staff, she believes her students need to be able to execute men's cuts to be successful in the industry—Wahl Men's Method delivers just that.



*Photos courtesy of Wahl Professional.*

“Wahl was the first to approach our school to better educate our teachers, who in turn can better teach our students,” says Gerrity. “With the new Wahl Men's Method of haircutting, students will have a greater knowledge of what to expect when they graduate and enter the work force.”

Daytona State teachers recently received the first chance to train with the program to then teach their students. The launch presented the opportunity for teachers to be back in the students' seats as they learned new techniques.

“To see all the instructors really involved, wanting to learn, and agree with what the program has to offer was outstanding,” says Tracey Nugent, Education Specialist, Wahl Men's Method. “The training was executed at the highest level where the instructors were reminded of what the student goes through both mentally and physically when learning. This created an awareness that escalated the instructor's enthusiasm which was inspiring to watch.”

With a fresh and consistent curriculum, Daytona State teachers were excited to learn what Men's Method has to offer and are now ready to launch the program at their campuses.

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“We had thirteen teachers in the Wahl Men’s Method 2-day training. Teachers attended from both our Cosmetology and Barbering programs. They all feel comfortable introducing men’s clipper cutting to our students enrolled in the fall,” says Gerrity.

Men’s grooming is such an integral component in the beauty and barber industry. Not only is it a prominent trend, it’s also essential to learn in schools. The Men’s Method is a program that can enhance the basics in barbering and cosmetology curriculums.

For more information about Wahl Men’s Method, please visit [wahlmethod.com](http://wahlmethod.com).

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**About Wahl Clipper Corporation**

*Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit [www.wahlpro.com](http://www.wahlpro.com) for more details.*