

BEAUTY **LAUNCHPAD**

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THE OFFICIAL PUBLICATION OF INTERCOIFFURE

*SPRING  
TRENDS!*

**PROFILE OF A MASTER**

**Nicholas French  
gets personal**

**STRIKING IT RICH  
Oils for  
everyone**

**Hair, color, men,  
makeup, nails**





## All In One

In 1919, **Wahl** introduced the world to the first handheld electric clipper, completely revolutionizing the men's grooming market. Now the brand presents "Wahl '19," an innovative multipurpose line. "The thing everyone's hair and skin has in common is pH," reveals Lance Wahl, Director of Sales and Marketing. "Barbers and stylists can therefore use these four high-quality offerings on all hair and skin types." **Complete** is the ultimate shampoo and body wash, which both cleanses strands of buildup and thoroughly cleans pores without stripping away essential oils. **Control**, an all-in-one conditioner and shaving cream, counteracts follicle damage by infusing wheat proteins and amino acids. When lathered on faces, it also tames beards and softens skin. Freshly shaved follicles call for gentle care via **No Sting**, an alcohol-free astringent that combats ingrown hairs. Finally, **Mortar** lends hold. The matte finishing paste is simultaneously moldable yet pliable, easily transitioning tresses from daytime business to evening edge.



## MANE IN MONACO

Glamorous Monaco was the place to be on November 23, for **Wella's** 12th annual International TrendVision Awards (ITVA), which remain one of beauty's most prestigious galas. Sixty hairstylists and colorists from 35 countries competed in two categories—Color and Young Talent—with looks inspired by the 2014 TrendVision trends—Urban Native and Borderline Beauty. In addition, another exciting twist: The People's Choice Awards in each category were picked by fans around the world. Wella let enthusiasts live-stream the show on their website and vote for contestants in real time, making the bash a truly global celebration.

## TALON TIME

Eager mani mavens flocked to Falls Church, Virginia, for November's third-ever "I Heart CND" fest at Skyline Beauty Supply. Featuring holiday fashion trends and nail styles, the high-energy event boasted interactive stations and product demonstrations. Guests shopped for **CND** goodies, chatted with Style Director Jan Arnold and learned how to use Shellac and Vinylux polishes. Some pros even got brand certified, then picked up info on upcoming local educational seminars.



- 1 Awe-inspiring holiday 2014 nail styles crafted with the new Gilded Dreams Collection.
- 2 CND Co-Founder and Style Director Jan Arnold looking fabulous at the start of I Heart CND Washington, D.C.!
- 3 CND Education Ambassador Shelena Robinson sharing her expertise during an on-site CND SHELLAC Brand Pro Certification class.
- 4 CND Education Ambassador Michele Huynh kicking off the day with a live demo!
- 5 A holiday-themed Gilded Dreams Additives demo from CND Education Ambassador Kris Kiss.

**EXPERT ELITES** Designed to help those who help themselves, **Dermalogica** recently launched Expert Plus, a new platform designed to reward top-performing dermis therapists for their dedication. Serving as the highest level of the company's three-tier Expert Program, qualifying members must first use the pro line in salon treatments, attend classes, and share expertise via brand blogs and success stories in the company's *Living Skin* newsletter. In return they gain vital business knowledge, including tips on merchandising, retailing and event planning—not to mention global recognition. "Our Expert Plus program demonstrates that our core concepts are not only good for skin, but also good for business," reveals Senior Director of U.S. Education Heather Hickman.