

BEAUTY **LAUNCHPAD**

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beautylaunchpad.com

THE OFFICIAL PUBLICATION OF INTERCOIFFURE

SHOP ON
Holiday
Retail Sets

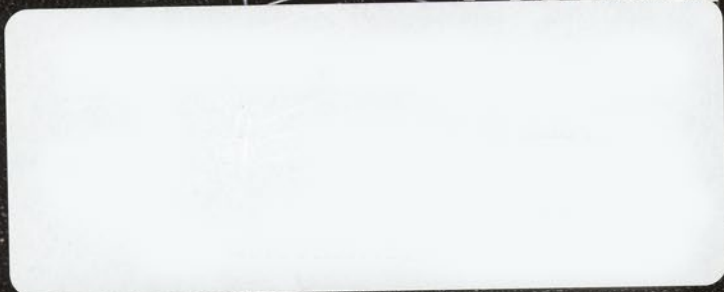
COLLECTIONS!

Intercoiffure
America/Canada

Eufora
jcp Salon

**THE BOLD
AND THE
BEAUTIFUL**

Products for aging fearlessly



Assistant
Appreciation Month

Tools of the Trade

Stay at the top of your game with gear made just for the beauty pro.



SHEAR LUCK | Medium-weight, size 7.0 Washi Zap Master Shear features Japanese Hamaguri blades with convex edges forged from Hitachi steel, and an offset handle with a thick thumb ring for added comfort.

washiscissor.com



CUT THE CORD | The Wahl 5-Star Cordless Detailer fits the extra-wide T-blade for closeness and precision and incorporates an adjustable lever to allow for sharp lines on all hair textures—along with a rechargeable lithium ion battery for 60 minutes of cordless trimming. wahlpro.com

FALL IN LINE | Unique, handle-free Paul Mitchell Limited Edition Neuro Grip is a lightweight, 1875-watt ergonomic dryer that grants extra comfort and control, incorporating a soft-touch rubber coating, three heat and three airflow settings and a cool-shot button.

paulmitchell.com



DUAL TOOL | Functioning as both a styling brush and curling tool, Hot Tools 1" Hot Brush Styler has a silicone ceramic barrel to minimize breakage and static while proffering enhanced lift and luster. hottools.com



IRON AGE | Solid nano-titanium plates on the Uberliss Titanium Ultra Pro Flat Iron ensure even heat distribution, and a digital adjustable temperature range of 122-455° F is ideal for sealing thermal reconditioning treatments. uberliss.com



BRIGHT IDEA | Color-coded by size, the Denman Thermo Neon Radial Brush collection employs vented ceramic-coated barrels to retain heat evenly for faster, more efficient drying and styling. denmanbrushus.com



CLIP SERVICE | Boasting a powerful magnetic motor, lightweight Oster Professional MX Pro adjustable-blade clipper is ideal for precise fades, tapering and clipper-over-comb techniques on wet or dry hair. osterstyle.com



BROAD STROKES | Designed to make detangling wet or dry tresses easier on stylists, Wet Brush Pro Pink Dazzler has a rubberized, soft-grip handle and IntelliFlex bristles with SofTips to glide through snags without pulling or tugging. prowetbrush.com



HIP TO BE SQUARE | Achieve different results by varying the position of the 1907 by Fromm Square Thermal Brush—flat side for sleek styles, corners for waves and curls—while rippled nylon bristles aid faster drying time. frommbeauty.com



AIR TRAVEL | Small but mighty, FHI Heat Platform Mini Turbo Tourmaline Ceramic Hair Dryer by FHI Brands seals the cuticle via negative ions to repel humidity and reduce frizz, and folds for easy storage and portability. fhibrands.com



GO WITH THE FLOW | Utilizing Smart Airflow Technology, the Valera Salon Exclusive Dryer optimizes the internal airstream for high-performance heat distribution and air pressure, along with vibration-free weight balance for comfort. valera.com