



Media contact: Ann Higby
314-880-5579 | work 312-320-5047 | cell
ahigby@stealthcreative.com

WAHL PROFESSIONAL Introduces 2014 Products

STERLING, IL (July 13, 2014)—**Wahl Professional** is pleased introduce its product lineup for 2014. The 2014 Clippers and Trimmers are what stylists and barbers have been asking for in a precision cutting tool with all the added enhancements for flexibility and ease, and the new introductions are now available for the first time in cordless options. Wahl is dedicated to creating innovative and creative products in each of its three divisions, namely: Wahl Professional, Sterling and 5-Star brands. The new products for 2014 are provided below.

Wahl Professional:

- **NEW 2014 Cordless Designer** (Most popular is going cordless - #2 in world)
 - Lithium-Ion Cord/Cordless Clipper
 - 75+ minute run time
 - 1005 Standard Blade Fits All Wahl Guards
 - Equipped With Taper Lever For Easy Fading and Blending
- **NEW 2014 Pilot**
 - Easy to maneuver since it fits in the palm of your hand
 - Clipper uses standard full-size blades, has a standard taper lever
 - Notches in each unit to show exact placement of the taper lever when fading

Sterling

- **NEW 2014 Cordless Sterling 4**
 - Lithium-Ion Cord/Cordless Clipper, 1005 Standard Blade
 - 90+ Minutes Run Time
 - Equipped with Taper Lever for Easy Fading and Blending
 - 4 color insert chips
- **NEW 2014 Sterling Nugget**
 - Easy to maneuver since it fits in the palm of your hand
 - Clipper uses standard full-size blades and has a standard taper lever
 - Notches in each unit to show exact placement of the taper lever when fading
 - 4 color insert chips

5-Star

- **NEW 2014 5 Star Cordless Tattoo Trimmer**
 - Rechargeable, lightweight, easy to use
 - Uses an adjustable #2041 Design Blade
 - Great deal of blade speed for excellent lining ability
- **NEW 2014 5 Star Legend**
 - Equipped with a v9000 motor making it energy efficient
 - Features "crunch" blade technology for a smooth, clean cut
 - Bottom blade features longer teeth and deeper throw for a wider fade range