



Media contact: Ann Higby
314-880-5579 | work 312-320-5047 | cell
ahigby@stealthcreative.com

**RECHARGE with Garland “G-Whiz” Fox, Wahl Education and Artistic Team Member
*Catch G-Whiz On BARBER STAGE At America’s Beauty Show Sunday & Monday, Mar 22-23***

STERLING, IL (March 18, 2015) – He’s a top ranked barber in the country, a true artist with precision technique. Of course, it wasn’t always so. Garland Fox made a tough climb to the top powered by his determination and passion.

“I wasn’t always G-Whiz. I was once Garland Fox, a homeless man. I made it through by cutting hair. Riding the bus, walking, however I had to get there. Six bucks for a hair cut. I think some people still owe me a few dollars,” he laughed.

Fox is a member of the Wahl Education and Artistic Team and is recognized internationally as an expert on barbering tools and techniques. A barber-stylist since 1995, he has been ranked as the country’s top barber since 2004, is the go-to barber for major television, film and record companies and serves as resident barber expert in numerous publications. Fox is also Cosmetology instructor in Illinois and Indiana.

He also has the distinction of being the only barber to have a Wahl trimmer created and named for him which he will showcase at America’s Beauty Show (ABS), held March 21-23 in Chicago.

For 2015, Wahl’s educational classes and workshops are titled Recharge. Fox finds this appropriate because keeping your passion is absolutely necessary for success.

“To me recharge means getting back to where you were excited about hair,” he said. “It’s important to recharge so that, as an artist and professional, you can stay on top of your game, stay in tune with the new items out, new styles; most importantly to replenish your love and passion for what you do.”

Fox will be showcasing the Wahl’s new cordless Magic Clip at ABS. The Cordless Magic Clip features a unique “crunch blade” technology, a 5-Star adjustable bottom blade, a 90-minute battery life and a taper lever.

“My session at America’s Beauty will be on the magic behind the Magic Clip,” he said. “I chose that topic because it’s a new release and it’s a breakthrough in blade and motor technology. I hope the audience takes away the knowledge of what this tool does, the unique design of the clipper and how it operates versus others. I’ll also be using the 5 Star Shaver Shaper, Detailer Mag and G-Whiz trimmer, all by Wahl.”

During his sessions, stylists will be able to see watch Fox execute flawless technique with the Shaver Shaper and his C scoop technique for fading and blending.



While Fox will talk about technique and precision, he also reminds stylists and barbers that they are the artists and trend-setters.

“Hair art and different styles and trends come from all over the world,” he said. “What’s hot in LA may be a disgrace in New York. What’s hot in London may be old to us in Chicago. It’s always evolving, but rest assured at some point each style will make it from region to region and will be popular when it comes.”

“Inspiration comes from the barber and beauty shops,” he continued. “We determine what’s hot traveling the globe and mixing different styles, old and new. We recommend these new trends and styles to celebrities, which our clients in the shops see in magazines, concerts, games or on T.V. I find my inspiration in my mind and from others all across the world, mixing and adding, subtracting this or that, until it’s a really nice look that others can accomplish and wear on a daily basis.”

W.E.A.T. is a 15-member group of industry professionals that are the leaders and educators for Wahl. They are highly trained and technology advanced artists capable of instructing any skill level. Their goal is to provide student and licensed hair professionals with clipper education, and they believe that education is the key to a stylist’s success. To meet the team, visit www.wahlpro.com/education.

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About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as eleven sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.