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Wahl Professional Introduces Another Game-Changing Trimmer: The Beret

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If you visit Jacob's Barbershop in Cicero, Illinois, you'll hear what you expect. There's banter, laughter, the buzz of clippers and the spraying of water bottles.

But when Nieves Almaraz, owner of Jacob's Barbershop and member of the Wahl Education and Artistic Team (W.E.A.T.), switches his Wahl Beret trimmer on, you'll hear something unexpected: hardly anything at all.

"It's one of the quietest trimmers I've ever used," says Almaraz. "It's very beneficial when working with children. They don't flinch when I'm working on them."

That means something coming from Almaraz. As a W.E.A.T. member, he's used nearly every Wahl Professional clipper or trimmer throughout his career.

The Beret trimmer is the latest in a series of innovations from Wahl Professional. Unveiled at Premiere Orlando in early June, the Beret trimmer has its own spot within the distinguished line of Wahl Professional tools designed for barbers and stylists while featuring the added convenience of both cord and cordless use.

In typical Wahl fashion, the Beret is lightweight, ergonomic, and comes with everything needed for high-precision cutting, including: automatic recharge stand, recharging transformer, 4 trimming guides (1/8" – 1/2"), oil, cleaning brush, styling comb and more. The lithium ion battery holds power for a two-hour run time (when fully charged) and can be recharged in between or during haircuts.

While the performance is predictable, the appearance is not. The Beret deviates from the standard Wahl color palette and features a rich copper hue.

In this case, the Beret is the ideal blend of form and function with exceptional versatility.



*Photo Courtesy of
Wahl Professional*



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“I use it for a lot of things,” Almaraz says. “Scalp cutting, trimming, lining. Even facial hair and detail design. Lining is especially easy, with nice sharp cuts that aren’t too aggressive for younger or older clients.”

The Beret is now available nationwide. For more information on the latest trimmer from Wahl Professional, visit <http://wahlpro.com/products/wahl-pro/beret/>.

About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.