Lay it on thick
How to manage thinning hair

Ultimate Makeover
Revamp your salon’s design

Exclusives!
Collections from Matrix, Redken and Z.one

THE OFFICIAL PUBLICATION OF INTERCOIFFURE

August 2017
@beautylaunchpad
#beautylaunchpad
FEATURES

60 Portfolio
The Z.ONE team reimagines punk in Unrestricted; Redken’s Matthew Tyldeley taps summer memories as inspo for Tropical Vibrancy

68 Fixer Upper
Ramp up your salon’s design with advanced equipment and top tutelage from the experts

72 Through Thick and Thin
Advice and products for clients whose hair is thinning

76 A Tale of Four Cities
Matrix top talent turns to the chicest cities for the Cityscapes collection

TRENDSETTERS

18 Runway Report
Aveda’s Frank Rizzieri makes styling a cinch at Tibi; braids continue to dominate the catwalks

25 A-List
Olivia Culpo is the new face of ghd

26 Mood Board
See what’s inspiring Redken’s Justin Isaac

LIVE & LEARN

28 Profiles
Keune’s Jessica Mills reflects on 20-plus years in the business

30 POV
Kamilah Gerestant dishes on winning Beauty Changes Lives’ Vidal Sassoon Professional Beauty Education Scholarship

32 Giving Back
Pureology takes a stand against ovarian cancer

34 Salon of the Month
Just B Hair Salon beautifies the residents of Duluth, Georgia

36 Quick Tips
Ways to make over your male clients

38 Head of the Class
Vivienne Mackinder continues to expand HairDesignerTV

40 Learning Curve
Matrix elevates education

42 Social Network
Ursula Goff draws upon famous paintings for her coif creations

BEAUTY

44 Best bets for autumnal beauty; resuscitate strands from summer damage; achieve the hottest celeb hairstyles; oils to stock your shelves with; and more

REGULARS

10 Log On / 14 Editor’s Notebook / 16 On the Cover
80 News / 94 Advertiser Index / 96 World View
Irish barber and Eufora educator John Keegan sources a style of the past for his newest compilation
Manly Makeovers

“Summer is in full swing and men’s tress trends are continuing their seasonal evolution,” notes Danny Amorim, Gibs Grooming educator and master barber. Keeping pace with the soaring mercury are an assortment of sizzling looks. —FM

1

SAVE STUBBLE.

“Faded summer stubble should reveal a sharp jawline,” says Diaz.

A furry face lends natural insulation, but beards don’t need to be nixed once winter wanes. Instead, opt for stubble. “Buzz down beards with a 3 guard, starting under the ear and working up into a fade,” suggests Gama Diaz, BaBylissPRO (@babylissprousa) platform artist and educator. Finished looks should be maintained but not overly manicured. “The overall vibe is carefree facial hair,” reveals Casey Terramoccia, Agadir (@agadirint) stylist and owner of Iconic Barber Shop & Shave Parlor in Glen Rock, New Jersey.

2

CHOP A CROP. “Long pompadours may be too hot to trot, so beat the heat by cutting length on sides and introducing a disconnected drop fade,” recommends Kelly Bileddo, Sexy Hair (@sexyhair) master artist and owner of Salon Antebellum in Saint Louis, Missouri. Or go even shorter with a classic crop, which Gibs Grooming (@gibsgrooming) educator Danny Amorim calls “by far the steamiest current trend.”

“Rework the classic pompadour with summer lovin’ middle parts and Caesar cuts,” suggests Kelly Bileddo.

3

MORE HEAT.

“Gentlemen, fear not the hot tools!” urges Ricardo Santiago, Olivia Garden (@oliviagardenint) lead educator. At the end of the day, blow-drying remains the best way to achieve cool styles; polish looks with a lightweight, frizz-fighting texturizer. “Messily styled manes still look good after getting brutalized by humidity and more active warm weather lifestyles,” muses Wahl (@wahlpro) education and artistic team member Jose Barba.

Amber Smelker

4

BETTER BUNS. “Morph last season’s man bun by straying from the typical U-shaped pattern and cutting in a deep V contour pointing down toward the neck,” proposes Amber Smelker, Eufora (@euforainternational) stylist and owner of Salon Nouveau in Tucson, Arizona. Razors are rad for this type of trim. “The tool ensures styles look naturally lived-in, while thinning weight so napes may breathe,” adds V76 (@V76) educator Manny Rolon.

5

LET THE LIGHT IN.

As highlights continue gaining traction in male grooming, it’s clear that sun-touched locks look hot on both sexes. “Add subtle color to revitalize strands, infuse shine and complement tan skin tones,” advises Gary Baker, UNITE (@unite_hair) creative director. But don’t forget to tweak techniques to suit men’s individual needs. “Try more subtle, softer painting options instead of traditional foiling methods,” offers Jessica Zeinstra, Andis (@andisclippers) global education manager.

“Ladies and gents can both have fun as blondes,” says Gary Baker.