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Best in Black: Wahl Professional Expands Its Coveted Designer Clipper Family

STERLING, ILL. (DECEMBER 8, 2017)

The best-selling Wahl Designer Clipper from Wahl Professional, the industry leader for clippers and trimmers, continues to impress.

With a new look, it also continues to improve.

Coming fresh off winning the 2017 Stylist Choice Award for “Favorite Clipper/Trimmer”, the Designer now features a classic black color and a textured black lid that distinguishes it from Wahl Professional’s conventional clipper lids.

The result: A sleek yet modern design – plus an improved grip and feel – with the same quality that places Wahl in a class by itself.



Photo Courtesy of Wahl Professional

“The Wahl Designer sets the standard when it comes to clipper cutting,” says Aaron Flick, Senior Marketing Associate, Professional Division, Wahl Clipper Corporation. “It is equipped with an electromagnetic motor, taper lever, and professional steel blade which makes this the perfect tool for beginning artists or those new to clipper cutting.”

To keep everything consistent, the new color scheme is applied to the Corded Designer Clipper, Cordless Designer Clipper, plus the All-Star Combo, which features the Designer and Peanut Trimmer.

“We refer to them as the Designer family,” said Flick.

While the looks of the tools have been updated, they retain the quintessential type of quality that has made Wahl renowned worldwide.



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The Designer features a powerful V5000 electromagnetic motor that can cut wet or dry hair in half the time of pivot motors. The Cordless Designer easily runs for 90 minutes straight with a lithium-ion battery and a lightweight ergonomic design, complete with taper lever for fading and blending. Its workhorse status remains untouched, as it also runs corded. And versatility is the hallmark of the All-Star Combo, which comes with the Designer Clipper and Peanut Trimmer, making it an ideal one-two go-to for unrivaled flexibility behind the chair.

Wahl has taken a staggered release approach, with the All-Star Combo debuting the last week of October, the Cordless Designer in Mid-November, with the original Designer saved until now.

Those interested in adding the newest members of the Designer family into their salon or shop are encouraged to find a distributor at <http://wahlpro.com/get-started/find-a-distributor/>.

About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.