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Head of Its Class

Wahl Professional adds four new courses to its 2018 educational offerings

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In sports, the saying is, “To be the best, you have to beat the best.”

For barbers and stylists, the saying could be rephrased to say, “To be the best, you have to learn from the best.”

That’s why Wahl Professional, the industry leader for tools and education that propel artists to the next level, will be offering four new classes in 2018.



Photo Courtesy of Wahl Professional

“The professional is wanting to constantly grow to stay relevant in the industry,” said Tracey Nugent, who serves as Education and Artist Coordinator for Wahl Professional, U.S. “Wahl’s provision of educational classes fulfills that need.”

These additions supplement Wahl Professional’s commitment to continuing education as evidenced by their presence at hair shows, their Wahl Men’s Method program, and nine other classes offered through their distributors across the country.

Students’ repertoire will expand, whether they sign up for all four classes, or just one.

“To Connect or Disconnect” focuses on the best ways to blend various hair lengths while creating movement within the canvas itself in five easy steps.

“Fading & More with Wahl” addresses the top industry obstacle head-on by mastering on-scalp fading techniques.

“Design Artistry” prepares barbers and stylists for the most challenging client request: The custom cut. Wahl simplifies the creative hair design process with basic shapes, design placement, fading within the design and more.



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“Short Sassy & Classy” will change the way women’s cuts are approached by introducing the elements needed for looks ranging from smooth to highly texturized; from the classic Bob to a Soft-Fade.

While the course material is diverse they all have one thing in common: Members of the Wahl Education & Artistic Team (W.E.A.T) will lead every-thing, either in two-hour demonstration formats or 4-hour “hands-on” sessions to provide the setting of learning best suited for each student.

“There are so many ways to make hair come alive and we have the knowledge and specialty tools to showcase this. We believe in growing together, enhancing all skills and decreasing boundaries,” said Nugent.

Elevating the talents and abilities of Wahl’s students is Nugent’s focus and serves as the driving force for her passionate desire to improve the industry as a whole – and was an impetus for Wahl to expand the boundaries of what it teaches.

Nugent wants those who enroll to learn more about the actual cutting and styling. More importantly, she expects those improved talents to turn into more clients and revenue with the type of instruction Wahl is famous for.

To circle back to the sports saying, Nugent has one that serves as her inspiration.

“Michael Jordan said, ‘Some people want it to happen, some wish it to hap-pen, others make it happen.’ I challenge everyone to evaluate their skill level, their successes and their weaknesses. Go take that weakness and turn it into a success.”

Those looking to hone their techniques are invited to visit <http://wahlpro.com/get-started/find-a-distributor/> and get more information about class dates and availability from their nearest location.

About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.