



## Wahl Professional Welcomes New U.S. National Sales Manager

Sterling, IL (July 30<sup>th</sup>, 2019) – Wahl Professional is pleased to welcome Andrew Papoccia from Wahl Italia as the new U.S. National Sales Manager. Papoccia takes over for Anne Marie Kollias who was promoted in March to U.S. Director of Sales and Marketing. Papoccia will lead Wahl Professional’s territory sales managers, reps and distributors.

Papoccia has been with Wahl Professional since 2013 when he joined Wahl Italia as its first National Sales Manager. The Italian subsidiary began operating that same year and Papoccia was instrumental in getting it up and running. Fortunately, Papoccia was no stranger to Italy, having lived and worked there for 15 years. But what many people don’t realize is that he was born and raised in Sterling, Illinois, which is home to Wahl’s headquarters. Therefore, for Papoccia, the move to the small northern Illinois town is actually a homecoming. He brings with him his wife, Beatrice, and their three children.



“I’m excited to get back to Sterling and my natural roots in the American market. I’m looking forward to developing strong relationships with our clients. I enjoyed that aspect of my work when building the Wahl Italia subsidiary,” says Papoccia. “I feel fortunate to be with Wahl Professional and am thrilled to be a part of the promising future lead by the fourth generation of the Wahl family.

“Andrew is the perfect choice to lead our U.S. sales team,” says Anne Marie Kollias. “He’s done an amazing job for Wahl Professional in Italy and he’ll bring great insight from that experience to his role in the U.S. I’m looking forward to working closely with him here at home.”

To come back to Sterling during Wahl’s 100 Year Anniversary has been a positive experience for Papoccia. “Everyone at Wahl U.S. is committed to propelling the business forward toward the next 100



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years. Sales, and the education that goes along with it, is so important in the professional industry; it's crucial that professionals know how to select the ideal tools to fit their demands. To be leading such a dedicated team that's doing such a good job with this, is a fantastic feeling," says Papoccia.

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#### About Wahl Professional

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2,500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit [www.wahlpro.com](http://www.wahlpro.com) for more details.

Picture courtesy of Wahl Professional. For more Hi-Res images follow this link:

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