



## Wahl Professional to Offer Pop-Up Academies

*Classes are designed to bring an elevated educational experience to barbers and cosmetologists who want hands-on, personalized education.*

**Responding to cosmetologists' and barbers' requests for hands-on clipper and trimmer education, Wahl Professional** recently hosted its first of several Pop-Up Academies on August 5<sup>th</sup> in Chicago. The iconic clipper manufacturer, which is celebrating its 100-year anniversary this year, plans on hosting more academies at surprise locations across the country. Stylists and barbers who want to improve their clipper and trimmer techniques are encouraged to sign up quickly as space is extremely limited.

With six hours of education from highly respected Wahl Education and Artistic Team (W.E.A.T.) members, the Pop-Up Academies are designed to give working stylists and barbers personal, hands-on training they can use with their clients the very next day.

Specifically, participants will learn the following:

- How to completely and properly use two of the most popular Wahl Professional tools – [The Wahl 5 Star Mentor](#) clipper and [the 5 Star Detailer](#).
- How to cut a perfect fade
- How to taper
- How to line
- Proper beard trimming and grooming

Class sizes will be kept small to allow for hands-on personalized instruction.

“Wahl Professional’s Pop-Up Academies are all about giving cosmetologists and barbers the tools they need – literally and figuratively – to master the barbering fundamentals needed to create on-point clipper cuts,” says Lisa Finucane, Wahl Professional’s U.S. Director of Education. “By the end of the class, participants will leave knowing how to do two complete styles using two of the best tools in the business.”



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## **The Real Value**

The cost to attend a Wahl Professional Pop-Up Academy is only \$399. In addition to six hours of education, each participant will receive a 5 Star Mentor clipper (\$339 value) and 5 Star Detailer (\$64 value). Two mannequin heads and a complimentary lunch round out the experience.

## **Where do I Sign Up?**

Stay in the loop on when and where the next Pop-Up Academy will be held. Join the [Wahl Professional Ambassador program](#) to get all the Wahl Professional news. Or follow Wahl Professional on Instagram and Facebook (@wahlpro).

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## **About Wahl Professional**

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2,500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has seven global manufacturing facilities as well as 26 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit [www.wahlpro.com](http://www.wahlpro.com) for more details.