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Wahl Professional to Host Global Education Summit in the UK

Sterling, IL (July 13, 2014) – What’s the buzz inside Wahl’s legendary four walls? Wahl Clipper Corporation, a worldwide leader in the manufacturing of products for the professional beauty and barber salon industry, is hosting an educational summit for its global educators and sales and marketing representatives in Herne Bay, United Kingdom on August 4-5. The program will bring approximately 20 Wahl Professional employees to the Wahl Academy UK to share their knowledge and insight.

“The purpose of the event is to share best practices with the universal goal of formalizing an educational approach for Wahl Professional as a whole,” says Laura VanderMoere, Director of Education in the Professional Division at Wahl, and attendee of the summit.

This is not the first educational event Wahl has held outside of the United States, but this is the first time they will bring the lead educators together under one roof to share their knowledge and insights with each other.

Celebrity stylist and Wahl Education & Artistic Team educator Garland “G-Wiz” Fox will join VanderMoere at the summit. Other representatives attending will be from Germany, Russia, France, Italy, London, Spain and Brazil.

“The most exciting aspect of this event is joining forces with other Wahl Artists, learning from their respective cultures and regions to foster unity, growth and inspiration,” says VanderMoere.

The Wahl Academy is located at Unit 3 Trade Park, Sea Street, Herne Bay, UK. For more information about Wahl or its products, go to www.wahlpro.com.

Editor’s note: Photos from the Wahl Global Education Summit are available upon request. Please email ahigby@stealthcreative.com for photos and more information.

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About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2200 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 165 countries and has six global manufacturing facilities as well as eleven sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.