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### **Download the Wahl Professional App for Wahl Education At Your Fingertips**

STERLING, IL (January 23, 2015) – The newest tool from Wahl brings the expertise of their world-class education team directly to your fingertips. The Wahl Professional App, available in for Android and Apple users, offers the nuts and bolts of clipper artistry.

The app, which is free to install and includes in-app purchases, has useful tips on everything from understanding the dynamics of your clipper to tutorials on executing flawless cuts.

Within the “Tools and Techniques” section of the app, users will find free video tutorials to help keep your clippers and trimmers in top condition such as blade alignment, daily care and maintenance and how to properly disinfect blades.

The app also offers free handouts including basic information on motors and batteries and how to prevent the most common skin abrasions.

In addition to all the free content, you will also find step-by-step style tutorials for \$2.99 each. The style videos range from four to six minutes. Once a video is purchased you have unlimited access to it.

“It’s like having your own private class anytime, anywhere right at your finger tips,” said Laura VanderMoere, Director of Education for Wahl.

Currently there are 15 styles and cuts featured in the app’s “Cutting Directory” including the All-In-One 5 point Cut, the Modified Pixie and Tattoo Design. All cuts are demonstrated on real people to reflect actual challenges you may face on a daily basis with your clients.

“Wahl Education & Artistic Team Educators will each demonstrate their own approach so you may see many variations to achieve the same result,” VanderMoere said. “For example, there may be



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several fade tutorials to choose from, but each one will be different because of different hair textures and the educator’s techniques.”

Content will be updated on a continuous basis and Wahl requests feedback from users about the content they would like to see.

To download, search for Wahl Professional in your app store.

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#### **About Wahl Clipper Corporation**

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as eleven sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit [www.wahlpro.com](http://www.wahlpro.com) for more details.