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RECHARGE with Rick Morin, Wahl Education and Artistic Team Member
At CosmoProf Spring Style Show held April 12-13 in San Jose, California

STERLING, IL (April 17, 2015) – When it comes to teaching, Wahl educator Rick Morin has a strict principle to which he holds himself.

“I am a firm believer that the minute I stop educating myself, it's time for me to stop educating others,” he said. “A great teacher will always be an even greater student.”

Morin is recognized as one of the Top 50 barbers in the USA by *Barbers Only Magazine*, and has received the distinguished Elite Barber & Educator Award from La Expo De Belleza Hair Show in both Mexico City and Chihuahua Mexico. Morin is also the originator and host of the Texas Barber Expo.

On April 12 and 13, Morin showcased his talents at the CosmoProf Spring Style Show in San Jose, Ca. during Wahl Professional's Recharge workshops where he demonstrated some of his favorite techniques including using his clippers as shears and clipper over comb method.

“It's important to recharge because sometimes doing the same thing over and over again can get to you,” he said. “It can take a toll on a person and every now and then they need to get recharged. To me this means I am able to not only educate the stylist and barber, but I am able to get them excited and get them to fall in love with the industry all over again.”

Like most of us, Morin found himself in place where he needed to reignite his own passion.

“Of course there was a time I was in a rut,” he said. “I think everyone goes through that. What helped me out was attending hair shows and getting some education myself. “

Morin also focuses on his clients to keep his passion alive. After all, barbers and stylists give their clients much more than just a haircut.

“I enjoy seeing the change I get to make in my client's life. Helping them celebrate a birthday, a wedding or just a date with their wife, by providing a haircut to my clients it can make or break their event,” he said.

Attending shows and classes are a good way to keep up on techniques and trends, Morin said. But he also points to social media to keep tabs on what trends maybe coming your way.

“My favorite style to date has got to be the Faded Under-Cut. I not only enjoy performing the haircut, but I really like the look of it. I like the fact that it is blended and has a disconnect at the same time,” Morin said. “I have been cutting hair professionally for about 10 years and I have seen a few trends come and go, but never would I have imagined the Under-Cut making a come back. I



remember being 14 years old asking my cousin to give me an "Under-Cut" and now some 15 years later we are back at it."

W.E.A.T. is a 15-member group of industry professionals that are the leaders and educators for Wahl. They are highly trained and technology advanced artists capable of instructing any skill level. Their goal is to provide student and licensed hair professionals with clipper education, and they believe that education is the key to a stylist's success. To meet the team, visit www.wahlpro.com/education.

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About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as eleven sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.