



Media contact: Ann Higby
314-880-5579 | work 312-320-5047 | cell
ahigby@stealthcreative.com

**RECHARGE with Amy Nicole Coakley, Wahl Education and Artistic Team Member
At CosmoProf Spring Style Show to be held April 26-27 in Nashville**

STERLING, IL (May 1, 2015) – Barbers and stylists undoubtedly have a strong passion burning inside. To sustain that passion Wahl Education and Artistic Team (W.E.A.T.) member Amy Nicole Coakley encourages exploring new techniques, new tools and pushing yourself to be your best.

With 17 years of experience as both an instructor and stylist, Coakley encourages individuality.

“Hair is an art, a passion and an expression that unveils one’s true self,” she said. “I want to educate and encourage industry professionals to be their creative best.”

Whether on stage or in the classroom, she teaches with precision. Coakley will showcase her passion and talented use of clippers April 26 and 27 at Nashville Fashion Focus during Wahl’s Recharge workshops.

“My session is about finding your niche, for both male and female clients, with your clippers,” she said. “It is about understanding the fundamentals that make the everyday salon life fun again; taking old tricks and making them new for all hair lengths.”

Wahl chose “Recharge” as its theme for this year because everyone needs rejuvenation and inspiration to break out of the same old routine.

“Just like a battery, our cellphones, life sources that are not recharged, die,” Coakley said. “When we recharge we remember why we fell in love with the industry. We pour ourselves out daily to our clients. If we don’t fill ourselves up, we begin to lose our passion. This is a life changing, life giving industry and if we don’t refill it will undoubtedly fizzle.”

Through her workshops, she hopes students will be inspired to try new tools to execute the “ordinary haircuts” and think out of the box to push their creativity to the next level.

“With so many Wahl tools to choose from, you can create from the lowest fade to the longest layered style, flawlessly,” Coakley said. “My Favorite Wahl tool is the Eclipse cordless clipper with the razor blade. Mostly I have a female clientele and I love that I can do any length of hair with it. And they love the movement created by the blade.”

In the end, it is always about providing a great style for the client. But Coakley pointed out that in order to give the best to your client, you have to start by sustaining your passion.

“I need to recharge. I need to evaluate my current situation with my career and focus on what I can do for myself,” she said. “This, in turn, will benefit my clients. Recharging is a necessity. Without it we become burned out, bored and, as a result, boring for our clients.”

W.E.A.T. is a 15-member group of industry professionals that are the leaders and educators for Wahl. They are highly trained and technology advanced artists capable of instructing any skill level. Their goal is to provide student and licensed hair professionals with clipper education, and they believe that education is the key to a stylist’s success. To meet the team, visit www.wahlpro.com/education.



###

About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as eleven sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.