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RECHARGE with Kristi Faulkner, Wahl Education and Artistic Team Member
Faulkner inspires her students to think outside the box, not to see color, only texture

STERLING, IL (August 28, 2015) – Wahl Education and Artistic Team (W.E.A.T.) member Kristi Faulkner attributes her success to two big factors – education and pushing outside her comfort zone.

“When you come out of cosmetology school or barber school, you have been introduced to one aspect of the field,” Faulkner said. “I was very fortunate to have someone that took me under their wing and forced me out of my comfort zone to tackle all different textures of hair.”

Faulkner has traveled the world teaching techniques and demonstrating the diversity of Wahl’s tools. She presented in Sao Paulo, Brazil, for the April 2014 Expocenternorte, a four-day educational hair event, to introduce the Wahl 5-Star line.

“I did quite a variety of haircuts. All the way from precision fades to long layered textured haircuts,” Faulkner said. “I tried to educate the team and Brazil on multi-cultural techniques.”

In May 2015, Faulkner had the opportunity one year later to help host Fabiana Ferrer of the Wahl Artistic Team Brasil on stage at Premiere Orlando. Ferrer, who made her U.S. debut at Premiere Orlando, demonstrated her methodology and skills for creating personalized styles and cuts while doing Wahl’s Recharge workshop the Brazilian way.

This fall Faulkner will be busy teaching at shows in Charlotte, Birmingham, Whitehall, Pa. and Miami.

Faulkner is a believer of professional diversity and passionate about multi-cultural education. Regardless of what tool or technique she focuses on, she has one message she shares with all students: see only texture.

“I try to inspire people to think outside the box, not to see color, only texture,” she said. “The opportunities are endless if you take the chance and educate yourself.”

This idea fits perfectly with Wahl’s 2015 education theme of Recharge.

“Recharge means quite a few things to me,” she said. “You reinvent, renew, re-inspire, revamp; anything, everything to get a new outlook and challenge in our industry.”

Like all of Wahl’s successful educators, Faulkner also cites education as a source of inspiration and has an endless thirst for knowledge.

“We are always still taking classes ourselves and learning new exciting techniques,” she said. “It empowers me to try bigger and better things. The unknown is scary, but at the same time exciting.”



And my clients notice everything, especially when I use a new tool or try a new technique. They pay attention and appreciate it.”

Faulkner specializes in precision fades, tapers and women’s tailored cuts – all with her clippers.

“My favorite technique is to use the clippers in all different directions, never using shears,” she said. “I absolutely love to do Bald Fades. Any fading or tapering technique, I absolutely love.”

It was hard for her to say, but the Cordless Magic Clip seems to me Faulkner’s top tool.

Faulkner relies on her Magic Clip for its close cutting, but also its versatility and power. “I use this clipper on any multi-cultural customer,” said Faulkner. “That is why it has such a broad range and why the clipper is so unique and special. You can do extremely close bald fades all the way to free hand Afro's. Any tight precision fade it will out cut the rest.”

“We are always trying to have the newest and best clipper technology. I use my Cordless Magic Clip the most, along with my T-Wide Detailer.”

W.E.A.T. is a 15-member group of industry professionals that are the leaders and educators for Wahl. They are highly trained and technology advanced artists capable of instructing any skill level. Their goal is to provide student and licensed hair professionals with clipper education, and they believe that education is the key to a stylist’s success. To meet the team, visit www.wahlpro.com/education.

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About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as eleven sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit www.wahlpro.com for more details.