

Wahl Professional Appoints Tracey Nugent as Education Specialist for Wahl Men's Method

STERLING, IL (NOVEMBER 24, 2015)

Wahl Professional has appointed Tracey Nugent as its Education Specialist for Wahl Men's Method.

In this newly created position, Nugent will help take Wahl Men's Method to the next level as the driving force behind the sales and education at the school, salon and barbershop level. Her primary responsibility will be to champion the Wahl Men's Method, a men's educational program focusing on fundamental skills for cosmetology and barber school students. In addition, she will assist Wahl Director of Education Laura VanderMoere on educational projects and curriculum development.



Photo courtesy of Wahl Professional.

"Tracey is extremely passionate about education and is not a stranger to Wahl," said VanderMoere. "She has been a key contributor to the Wahl Education and Artistic Team (W.E.A.T.) since 2001 as a platform artist, and her credentials are vast. She is licensed as a Barber, Cosmetologist and Cosmetology Instructor in multiple states."

In addition to her role as a W.E.A.T. member for more than 12 years, Nugent most recently served as National Educator for a leading distributor in the school industry. Nugent has spent 19 years in the professional salon industry in various education-related roles. At the cosmetology school level, Nugent has served as an instructor, artistic director, educational director, public relations manager and admissions director. Nugent was also hired to open a cosmetology school from conception to completion, and has served in a consultant role, including writing advanced curriculum to increase the skill level of instructors and students to exceed competitive standards.



MEDIA CONTACT

Ann Higby • w. (314) 880-5579 • c. (312) 320-5047 • ahigby@stealthcreative.com

“I joined Wahl because I wanted to be a part of the history of men’s grooming at the highest level from the leading manufacturer of clippers in the world,” said Nugent. “Wahl Men’s Method will lead the student to achieve excellent results every time and give them confidence to service any type of client. It is my job to extend this opportunity to everyone, and then educate them on it.”

Wahl Men’s Method is a program that provides the student with the skills they will need to confidently cut men’s hair, and is for both cosmetology school students and barber students.

“It’s about preparing the student with the basic fundamentals and thought process for precision cutting, along with the understanding of how to use clippers and trimmers,” added VanderMoere. “This will give them an advantage over their competition when they enter the field.”

“What has been missing is now found with the Wahl Men’s Method program,” said Nugent. “Clipper education is the least known segment in cosmetology school curriculum nationwide. Wahl Men’s Method enhances the current curriculum by encompassing techniques from both cosmetology and barbering aspects of the industry.”

Says VanderMoere, “Tracey has worked in salons, cosmetology and barber schools and knows how to create, implement and execute educational programs. I am confident in all that she will accomplish.”

“When I was approached with the opportunity to lead the Men’s Method program, I knew in my gut that it was what I wanted to do. I can’t wait to share it with everyone.”

For more information about Wahl Professional, please visit wahlpro.com.

About Wahl Clipper Corporation

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit wahlpro.com for more details.