

## MEDIA CONTACT

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## The Graduate Program From Wahl Men's Method Debuts @ ABS -- Visit Wahl Professional BOOTH #1401 --

*Cutting-edge men's grooming education is now available to all barbers & stylists*

STERLING, ILL. (MARCH 12, 2016)

Take your men's cutting techniques to the next level—the graduate level. With the recent release and success of the Men's Method Undergraduate educational program, Wahl Professional is proud to announce the debut of the Men's Method Graduate program at America's Beauty Show (ABS), March 12-14, in Chicago. Elevate your talent and skill levels to bring your career to new heights in the men's grooming industry.

The Graduate program is designed for licensed professionals to develop their skill levels and techniques to perform precision cutting. The program contains the same lessons and resources as the Undergraduate, but with select bonus features, such as: an additional haircut called The Bald Fade; haircuts performed on live models; and use of advanced techniques and Wahl Professional tools.

“Because precision cutting leaves no room for error, you must have a plan before approaching the haircut,” says Wahl Education Specialist Tracey Nugent. “Men's Method provides technique combined with thinking on how to approach each client to ensure they receive a detailed, finished look.”

The Graduate program is essential because current students will soon be entering the men's grooming industry with the knowledge they have gained from the Undergraduate level of Men's Method, and licensed professionals will now have the same information available to them.



*Photos courtesy of Wahl Professional.*

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“With the launch of the new graduate level program, Wahl Men’s Method offers education and resources for everyone at all skill levels,” says Nugent. “All aspiring and licensed professionals will have an equal opportunity to learn new skills and refine their techniques.”

***Men’s Method Graduate Released @ ABS: Ask About “White Bag Show Special”***

The Wahl Men’s Method Booth at ABS will be located next to the Wahl Professional Booth #1401, and will feature the recently released Undergraduate Program and the new Graduate Program, which will be released that weekend. Wahl will have three different packages of the Graduate program available at their booth:

1. The Graduate Alumni Program for current Men’s Method schools
2. The Graduate Multiples Program for chain salons, franchises, and salons with multiple locations
3. Graduate Individual Program

The Graduate individual program will be featured as a show special. This exclusive White Bag Show Special is only available at the show and includes one Graduate Student Edition Textbook, one 7-day online access key, one Men’s Method cape, one white clipper comb and one black clipper comb.

For more information, please visit the Wahl Professional Booth #1401 and meet Tracey Nugent, Education Specialist for Wahl Men’s Method. You can view Men’s Method videos and haircuts on <http://wahlmethod.com/> and find out how you can take your men’s cutting techniques to the next level.

***About Wahl Clipper Corporation***

Since 1919, with the invention of the first practical electric hair clipper, Wahl Clipper Corporation has been the leader in the professional and home grooming category. Today, with over 2500 employees worldwide, Wahl is proud to carry forward the tradition of innovation and superior customer service that was created by Leo J. Wahl. Headquartered in Sterling, Illinois, Wahl distributes to 176 countries and has eight global manufacturing facilities as well as 25 sales offices. At Wahl, we are proud of our heritage of excellence as well as our remarkable list of groundbreaking innovations for the present and future for the global market. Visit [www.wahlpro.com](http://www.wahlpro.com) for more details.

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***About Wahl Men's Method***

Wahl Men's Method bridges the gap between cosmetology and barbering education. With the Men's Method, both cosmetologists and barbers are able to utilize their current knowledge and merge it with some "out of the box" thoughts on how to approach the head shape and haircut. Wahl Men's Method Undergraduate educational program is designed to increase students' skill sets. Both the undergraduate and graduate programs provide insight that propels future professionals into a new category of talent. Schools can build on the program's content to be successful, with Wahl Education paving the way. For more information, please visit <http://wahlmethod.com/>.

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